



REVEAL DESIGNS PARTNERS WITH THE FRANK LLOYD WRIGHT FOUNDATION THROUGH ITS SCHOOL OF ARCHITECTURE

Taliesin Students To Design A Hardware Collection As A Continuation Of Frank Lloyd Wright's Indelible Legacy.

(White Plains, NY. October 21, 2009) Reveal Designs today announced they have embarked on a relationship with the Frank Lloyd Wright Foundation to produce architectural hardware designs through its School of Architecture. Reveal Designs will be the exclusive licensed manufacturer of the Taliesin Design™ Hardware Collection.

The students and faculty of the renowned architectural institute known as Taliesin, founded by Wright in 1932, will design this new hardware line. These products will then be developed and marketed by the specialists at Reveal Designs in NY. The new designs will showcase the creative expressions from some of the most talented and brightest future architects and faculty with each product created as a continuation of Frank Lloyd Wright's indelible legacy.

This exclusive contract with Reveal Designs is a unique development for the Frank Lloyd Wright Foundation as they move into decorative hardware. The collection will initially include cabinet knobs, pulls and eventually door hardware and accessories.

Frank Lloyd Wright stated, "Whether people are fully conscious of this or not, they actually derive countenance and sustenance from the 'atmosphere' of things they live in and with." This philosophy resonates throughout the Foundation and is surely shared by the students and faculty of Taliesin as well as the creative team at Reveal Designs.

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“We have the vision, passion and creative desire to work with the students and faculty from the Frank Lloyd Wright School of Architecture to capture the essence of Frank Lloyd Wright’s most timeless buildings and style,” stated Scott Roskind, Principal with Reveal Designs. “What an incredible opportunity to work with such a visionary group. We strive to partner with the finest architects and designers and to have the opportunity to be a part of this new endeavor is both humbling and exhilarating.”

Innovation, sustainable, and human-oriented designs for living have recently attracted international attention to a new generation of students and faculty at the Frank Lloyd Wright School of Architecture. Noteworthy designs from the School include elegant, simple and surprising uses of familiar building materials, as demonstrated in its award-winning Taliesin Mod.Fab™ residence. Those same design principles and the overarching belief that form follows function will best characterize the new Taliesin Design™ Hardware Collection by the Frank Lloyd Wright School of Architecture.

“This type of collaboration and interdisciplinary program is integral to the mission of the Frank Lloyd Wright Foundation and specifically the Frank Lloyd Wright School of Architecture,” stated Victor Sidy, AIA and Dean of the Frank Lloyd Wright School of Architecture. “The school strives to advance new understandings of how buildings and natural environments can work in harmony to enhance the experience of everyday life and we believe Reveal Designs shares this mission and has the resources to bring these products to market.”

The new Taliesin Design™ Hardware Collection is scheduled to debut later this year.

ABOUT REVEAL DESIGNS

Reveal Designs partners with exceptional design firms to create unique and ever expanding lines of door hardware, cabinet hardware, hardware accessories, and furniture. All of the partner-designed products are handcrafted predominantly in the U.S.A. and are sold exclusively through Reveal Designs and their retailer/distributor network across the United States, Canada, and the United Kingdom. For more information on Reveal Designs, please call 914-220-0277 or visit www.reveal-designs.com.

ABOUT THE FRANK LLOYD WRIGHT SCHOOL OF ARCHITECTURE

Taliesin, the Frank Lloyd Wright School of Architecture with campuses in Arizona and Wisconsin offers two fully accredited degrees: Masters of Architecture (M.Arch) and Bachelor of Architectural Studies (BAS). Graduates of the program are prepared to enter leadership roles within the architectural profession and become licensed architects upon completion of internship experience and passing the architectural exam. Both degree programs are designed for students who thrive in a multifaceted environment focusing on rigorous design, critical thinking, and hands-on learning. The small-scale of the school facilitates an individualized educational experience and fosters a close relationship between students, faculty, and staff. Project-based learning is central to the educational experience. With more than 90 percent of its graduates actively practicing architecture, the Frank Lloyd Wright School of Architecture builds upon the foundation of the educational ideas of Frank Lloyd Wright and interprets them within the context of our rapidly changing world. For more information on the School visit: www.taliesin.edu.

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